

Registration Form

Name1 _____

Name2 _____

Address _____

City _____

State _____ Zip _____

Telephone # _____

E-Mail Address _____

**Submit names and addresses for each registrant.*

Conference Registration Fee:

The conference registration fee includes speakers, printed materials, break food, and lunch on Saturday. Lodging and Friday dinner are on your own. Add \$5/person for registrations after March 5.

Full Conference

No. Attending: _____ x \$55.00 each = \$ _____

Friday Only

No. Attending: _____ x \$10.00 each = \$ _____

Saturday Only

No. Attending: _____ x \$50.00 each = \$ _____

Total Enclosed:..... \$ _____

Make check/money order payable to:

UW-Extension

and return with completed registration to:

**Bayfield County UW-Extension
PO Box 218
Washburn, WI 54891**

Registration Deadline: Friday, March 5

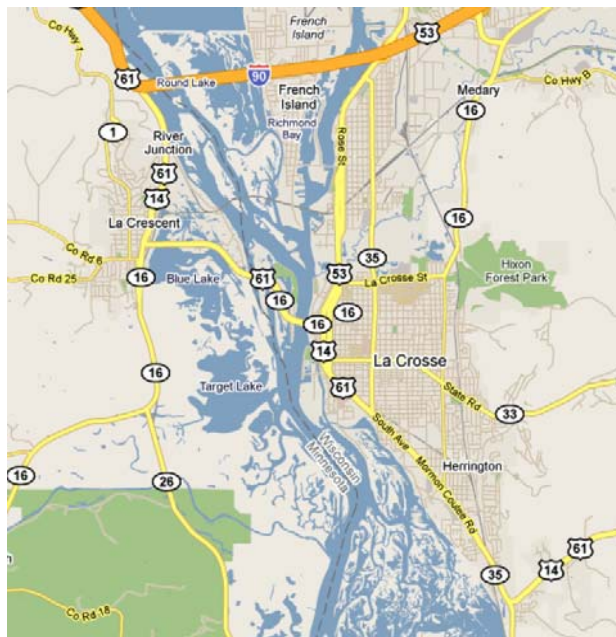
DIRECTIONS

Entering the La Crosse Area from the EAST and WEST on INTERSTATE 90. Exit Highway 53 South. Travel South on Highway 53 into the downtown La Crosse area - approximately 3.5 miles. In the downtown area turn RIGHT on Main Street.....travel 1 block to Second Street. On Second Street turn LEFT. The La Crosse Center is one block South next to the Radisson Hotel

Entering the La Crosse Area from the SOUTH on HIGHWAYS 14 - 61 AND 35. Follow Highways 14 - 61 and 35 into the downtown area. In the downtown area turn LEFT on Pearl Street.....travel 2 blocks to Second Street. The La Crosse Center is at the intersection of Second and Pearl next to the Radisson Hotel.

Entering the La Crosse Area from the EAST on Highway 33. Follow Highway 33 into the downtown area. In the downtown area turn RIGHT on 4TH Street. Then LEFT on Pearl Street.....travel 2 blocks to Second Street. The La Crosse Center is at the intersection of Second and Pearl next to the Radisson Hotel.

Entering the La Crosse Area from the WEST on Highways 14-61 and 16. Enter into the downtown area over the New Mississippi River/Cameron Street Bridge. Turn Left on 4TH Street. Then LEFT on Pearl Street.....travel 2 blocks to Second Street. The La Crosse Center is at the intersection of Second and Pearl next to the Radisson Hotel.



The University of Wisconsin and University of Minnesota Hazelnut Research Team, in cooperation with the Minnesota Hazelnut Foundation and Rural Advantage are pleased to bring you the 1st Annual Upper Midwest Hazelnut Growers Conference!

The Conference will provide research-based information to prospective, beginning, and experienced hazelnut growers and provide an opportunity for growers to network and work together to advance the Upper Midwest Hazelnut Industry.

The Friday afternoon session will focus on hazelnut processing. This session will be a great opportunity to learn how others are harvesting and processing. During this session you'll have the opportunity to help shape the development of the hazelnut industry! The Saturday session will provide information and research updates on hazelnut establishment, marketing, pest management, propagation, and breeding.

All current and prospective hazelnut growers are encouraged to attend this conference to learn about the challenges and opportunities of growing hazelnuts.

Suggested Lodging

Courtyard by Marriot 608-782-1000

Midway Hotel 877-688-9260

Settle Inn 608-781-5100

Holiday Inn Hotel and Suites 608-784-4444

An EEO/Affirmative Action employer, University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title IX and ADA requirements. Requests for reasonable accommodations for disabilities or limitations should be made prior to the date of the program or activity for which it is needed. Requests will be kept confidential.

1st Annual Upper Midwest Hazelnut Growers Conference



**Friday - Saturday
March 12-13, 2010**

**La Crosse Center
South Hall Ballroom
300 Harborview Plaza
La Crosse, WI**

**UW
Extension**

**Upper Midwest
Hazelnut
Development Initiative**

**Minnesota
Hazelnut
Foundation**

**Rural
Advantage**



**UNIVERSITY
OF MINNESOTA**

1st Annual Upper Midwest Hazelnut Growers Conference

LaCrosse Center, South Hall Ballroom
La Crosse, WI

CONFERENCE AGENDA

Friday March 12

All current and prospective hazelnut growers are encouraged to attend the Friday session. The focus will be on grower networking and planning to enhance efforts toward development of hazelnut processing, markets, and cultivars. This is your chance to help shape the future of the Upper Midwest hazelnut industry!

1:30-2:30 **Registration**

2:30-3:30 **Upper Midwest Hazelnut Development Initiative**

Learn about how growers and University researchers are working together to develop the Midwest hazelnut industry.

Jason Fischbach, UW-Extension, Ashland/Bayfield County

3:30-5:00 **Hazelnut Grower Panel 1: Harvesting, Husking and Processing**

Hazelnut growers will discuss how they are currently harvesting and processing hazelnuts and how they envision it being done in the future.

Panel: Norm Erickson, Mark Shepard, Michael McNeil, Jake Myre

5-6:30 **Dinner on your own**

6:30-8:30 **Hazelnut Grower Discussion and Planning Sessions** Hazelnut researchers will facilitate grower discussions about forming hazelnut associations, working together on building processing capacity, and breeding high-performing plants. Current and prospective growers are strongly encouraged to participate.

Hazelnut Processing: Facilitated by Jason Fischbach, UW-Extension

Grower Associations: Facilitated by Jeff Jensen, Minnesota Hazelnut Foundation

Hazelnut Breeding: Facilitated by Lois Braun, University of Minnesota

LEARN ABOUT HAZELNUTS!

HELP BUILD THE INDUSTRY!

MEET EXHIBITORS!

Saturday, March 13

7:00-8:00 **Registration**

8:00-8:30 **Welcome and Introductions**

8:30-9:30 **Building the Upper Midwest Hazelnut Industry: Where We've Been, Where We Are, Where We Need to Be** Dr. Wyse will provide an overview of the existing industry and share his vision of where we need to be and how we can get there.

Dr. Don Wyse, University of Minnesota

9:30-10:30 **The Wholesale Hazelnut Industry: What Buyers Are Looking For**

Learn more about the international hazelnut industry and what buyers are looking for.

Lori Melegos, Fisher Nuts and John B. Sanfilippo and Son, Inc.

10:30-10:45 **Break**

10:45 - Noon **Hazelnut Grower Panel 2: Growing Hazelnuts**

Learn about growing hazelnuts first-hand from growers throughout the region.

Panel: Dennis Gibson, Steve Bertjens, Roy Cerling, Jeff Jensen

Noon -1:15 **Buffet Lunch**

1:15 - 2:15 **Establishing and Managing Hazelnuts**

Dr. Demchik will provide instruction on how to establish hazelnuts with a focus on site selection, site preparation, planting, and weed control in the first three years.

Dr. Mike Demchik, UW-Stevens Point

2:15-3:00 **Managing Furry and Feathered Pests: Strategies for Controlling Birds, Rodents, Deer, and Raccoons**

This session will focus on ways to minimize nut and plant losses to wildlife pests.

Gary Wyatt, University of Minnesota

3:00-3:15 **Break**

3:15 - 4:00 **Vegetative Propagation of Hazelnuts**

Dr. McCown and Dr. Braun will provide updates on their research to propagate hazelnut plants. Learn how to grow hazelnuts from seed or vegetatively from your best plants.

Dr. Lois Braun, University of Minnesota; Dr. Brent McCown, University of Wisconsin

4:00 - 4:45 **Hazelnut Growers and the Hazelnut Improvement Program**

Breeding and cultivar development will be key toward development of a viable hazelnut industry in the Upper Midwest. Learn how you can help!

Jason Fischbach, UW-Extension, Ashland/Bayfield County

4:45 **Adjourn**